

IGNATIUS HENDRA HADI SAPUTRA, S.E.

AI WORKFLOW & DIGITAL PRODUCT OPERATIONS | AI EVALUATION | REMOTE

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PROFESSIONAL SUMMARY

Indonesian entrepreneur, business operator and AI automation / digital systems builder. Experienced in real-world project delivery, product direction, structured feedback, website design judgment, AI-supported workflows and human approval controls. Interested in remote AI evaluation, design review, AI operations and product operations roles.

SELECTED PRODUCT AND AI WORK

Papua Bisa — Product Direction & Solution Discovery

Owner-level product direction for a service discovery platform. Reviewed status honesty (ready vs pilot vs build-on-demand), visual hierarchy, service navigation and user task flows. Source-backed company project; no claim of sole implementation.

EO PapuaBisa — Search Quality & Requirements

Supported product direction for Indonesian-language event-service discovery. The team project records deterministic parsing, QA checks, ambiguity fallback, and versioned search state; does not imply individual authorship of the parser.

AI Front Desk — Human-in-the-Loop Workflow

Owner-directed design of AI-assisted intake and routing with explicit permission boundaries and human handoffs for sensitive or ungrounded responses. Staged/manual-first work; not represented as fully autonomous production.

LEADERSHIP AND OPERATING EXPERIENCE

Founder & CEO — Papua Kreatif (Current)

Event and service-business leadership, project execution, vendor coordination, brand direction and operational decisions. Historical event-industry involvement documented from at least 2011; the company traces operations to 1998, which is not presented as personal start date.

SKILLS & WORKING KNOWLEDGE

AI response evaluation | UX / visual design critique | Workflow requirements | Human review gates | Structured QA | Prompt/workflow specifications | Indonesian-language context | Cross-functional coordination | Product oversight

EDUCATION & LANGUAGES

Sarjana Ekonomi (S.E.), Management — Universitas Cenderawasih, Jayapura (2006). Bahasa Indonesia: native. English: technical working use (not independently assessed).